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## Wang On Properties Notches Up Strategic Brand Award 2016 – Strategic Property Developer

Wang On Properties Limited (“Wang On Properties” or “the Company”, Stock Code: 1243; together with its subsidiaries, the “Group”), a property developer in Hong Kong, awarded the “Strategic Brand Award 2016 – Strategic Property Developer” organized by Win Money. The award aims at identifying enterprises with reference to marketing strategies, corporate governance and market popularity. This is the first time Wang On Properties obtained this award, which demonstrated the recognition of the Group’s effort made in the past.

Ms Teresa Ching, General Manager, Sales & Marketing of Wang On Properties, said, “Wang On Properties possesses extensive experience in property investment and property development. Our property investment segment can be traced back to 1997, while our property development business began in 2004. With “love” as the cornerstone, Wang On Properties rooted in Hong Kong and firmly believe that “under the lion rock, love is all around”. Love connects every individual and promotes social harmony. This is the Group’s management philosophy of “A Passion For Tomorrow”. Thus, Wang On Properties always practices on the passion-centered principal, build better homes and create a better tomorrow for Hong Kong.”

At present, the Group has established “The Met.” brand and developed three distinctive boutique residential development projects in Hong Kong namely “The Met. Sublime” in Sai Ying Pun, “The Met. Focus” in Hung Hom and “The Met. Delight” in Cheung Sha Wan. The projects are situated in traditional residential areas. “The Met.” brand signifies quality residential units with trendy design and layout which offer saleable floor area of approximately 200 to 600 sq ft per unit, which are most suitable for single occupants and young couples with easy access to the MTR. With its unique brand images and buildings’ quality, the Group’s reputation has been rising among residents and investors.

The Group are currently establishing its new brand “Ladder” for its commercial development projects. The brand, “Ladder”, is intended to be used for its Ginza-style commercial property located at 575 Nathan Road, which is currently under development, and other Ginza-style commercial properties to be developed in the future. Wang On Properties believes that by offering properties which match the market trend and meet the customer demands, it will be able to promote its brand recognition and reputation in Hong Kong.



Photo: Ms Teresa Ching, General Manager, Sales & Marketing of Wang On Properties had been excessively praised by Jackie Chan, Shing Lung - Founder of Strategist Publishing Limited.

### **About Wang On Properties**

Wang On Properties Limited, a property developer in Hong Kong, was incorporated on 19 November 2015. Prior to completion of the reorganisation and the spin-off, Wang On Properties was a wholly-owned subsidiary of Wang On Group. The property investment segment of Wang On Properties can be traced back to 1997, while its property development business began in 2004. At present, Wang On Properties has established “The Met.” brand in Hong Kong, with a broad range of properties for development and investment. Leveraging the solid foundation of its parent company Wang On Group, the Group is well received by residents and investors with positive reputation. Wang On Properties was listed on the Main Board of The Stock Exchange of Hong Kong Limited on 12 April 2016.

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